

Device Selector Tool

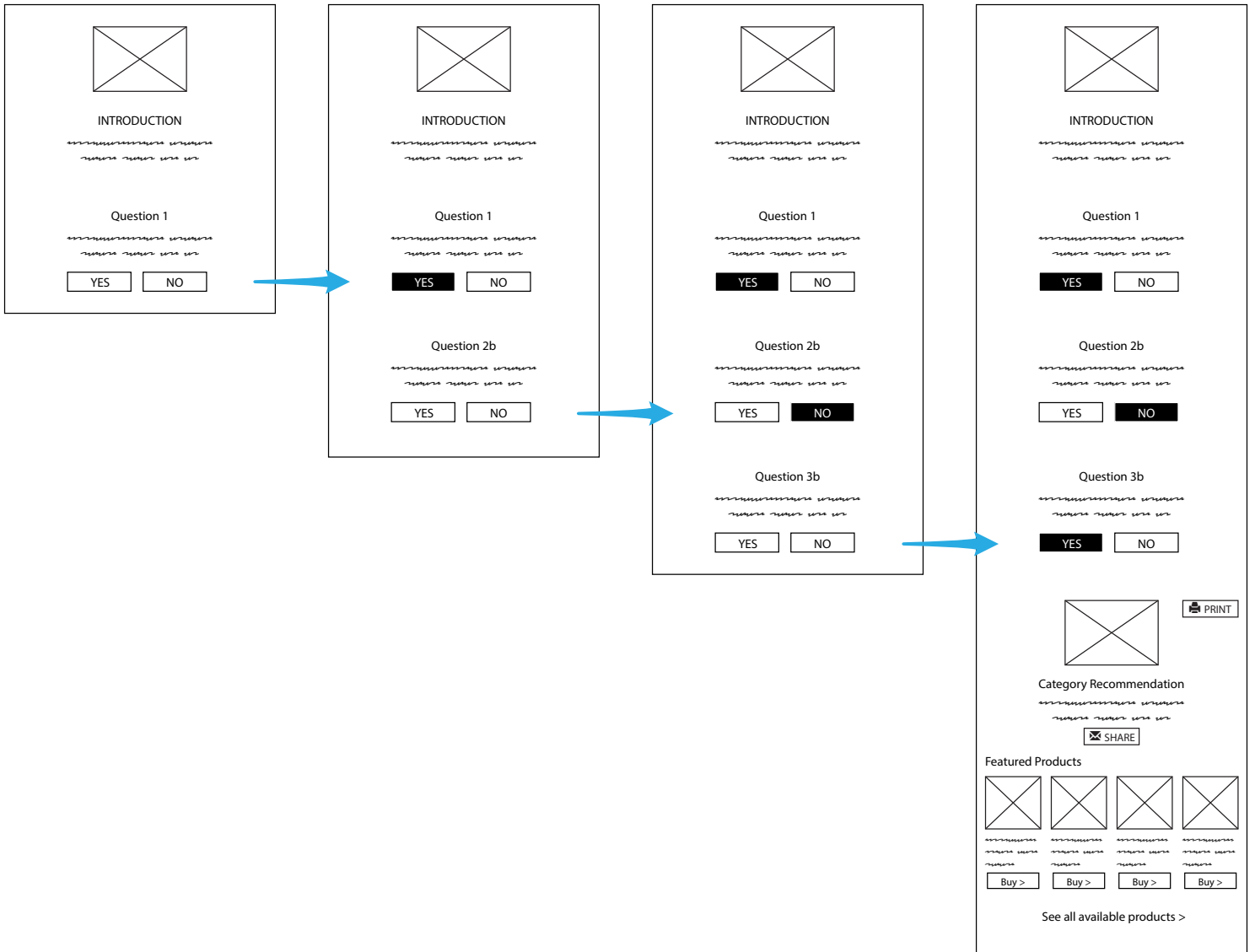
05.01.2014

Andrew S. Parnell

Done while working at Quango

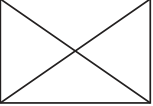
Business Objective:

Using a decision tree provided by the client, create a web based tool to help customers determine what type of device best fits their needs. Upon results, use the client's api to provide featured products in that category, and direct the customer to purchase.



Building Experience

As the questions are answered, the next step of the decision tree is appended to the end of the page and the window scrolls to bring it to focus.



INTRODUCTION

~~~~~  
~~~~~

Question 1

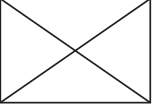
~~~~~  
~~~~~

Question 2b

~~~~~  
~~~~~

Question 3b





~~~~~  
~~~~~



Category Recommendation

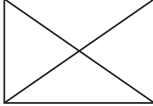
~~~~~  
~~~~~

Featured Products

			
~~~~~ ~~~~~	~~~~~ ~~~~~	~~~~~ ~~~~~	~~~~~ ~~~~~
<input type="button" value="Buy &gt;"/>	<input type="button" value="Buy &gt;"/>	<input type="button" value="Buy &gt;"/>	<input type="button" value="Buy &gt;"/>

See all available products >





INTRODUCTION

~~~~~  
~~~~~

Question 1

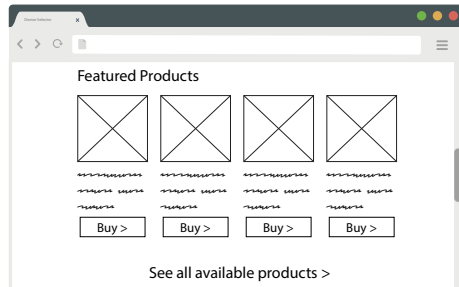
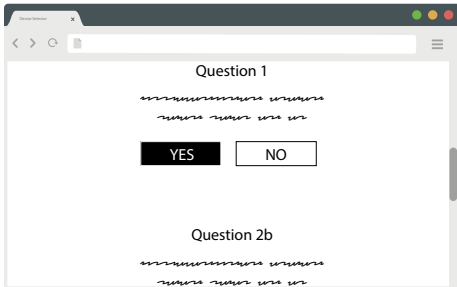
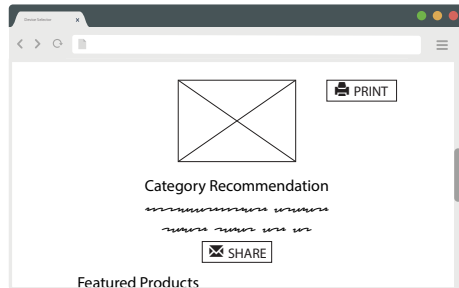
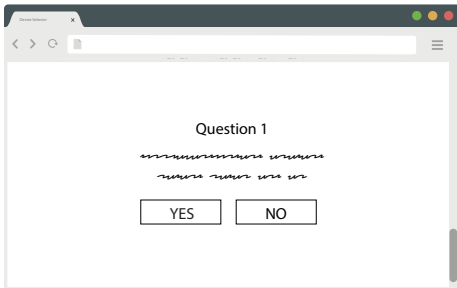
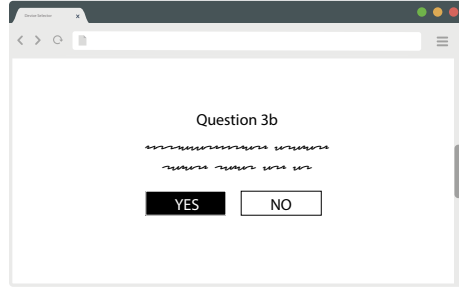
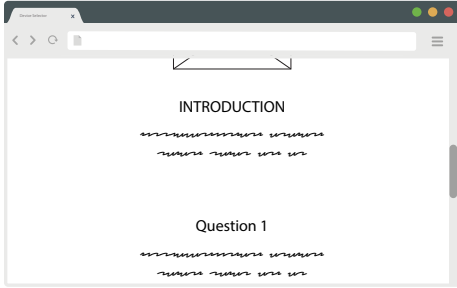
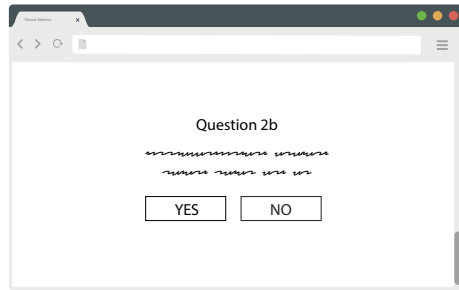
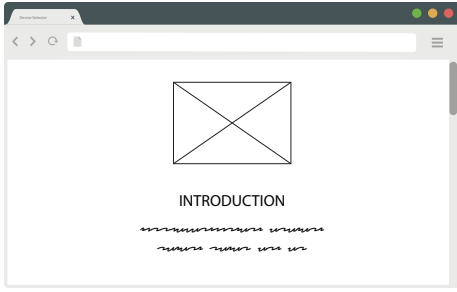
~~~~~  
~~~~~

Question 2a

~~~~~  
~~~~~

### Changing Paths

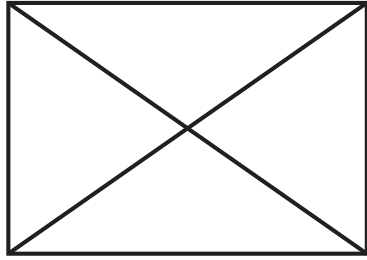
At any point in the experience a user can go back to a previous question and change their answer. Doing so will clear all subsequent responses, and begin down the new path of the decision tree.



## Browsing

The device selector will take place on a single expanding page.

Going back to previous questions will be as simple as scrolling up.



### Results

Results page includes featured products pulled from the Shop API as well as a link to view all available products in the shop interface.

### Sharing

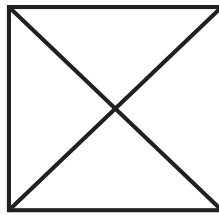
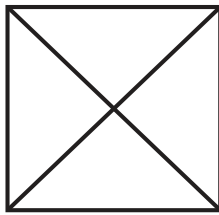
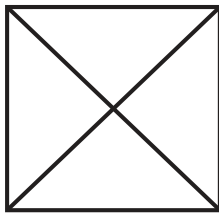
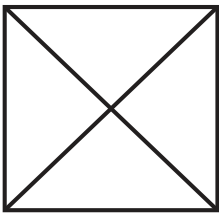
The results page will also include the ability to print your results, or share them via email.

## Category Recommendation

*Placeholder text for category recommendation*



## Featured Products



*Placeholder text for featured product 1*

*Placeholder text for featured product 2*

*Placeholder text for featured product 3*

*Placeholder text for featured product 4*



See all available products >